

# Sponsorship Proposal

# Nepal Festival 2020

4th April, Aotea Square, Auckland

## ORGANISER



For Sponsorship/Corporate Inquiry:

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# Nepal Festival

## History

- Biennial festival, organised by New Zealand Nepal Society (Auckland) in association with several other Nepalese community and sports clubs.
- 2018 was when the organiser decided to take it to Aotearoa Square, Auckland, prior to that the festival has been organised in various indoor community spaces in Auckland.

## Objective

- New Zealand and Nepal has a long history, we as an organiser felt it's one of our responsibilities to revive and strengthen that relationship - the festival like this is one way of fulfilling them.
- Both New Zealand and Nepal have a lot in common, this festival is way to explore those commonalities.

## Theme

- The Nepal festival 2018's main theme was art, food and culture.
- This year our theme is travel - experience, enrich, and enlighten yourself.

# Sponsorship Packages

	Platinum	Gold	Silver	Bronze
Price (NZD)	\$10,000	\$5,000	\$3,000	\$2,000
Networking Passes	5	4	3	2
Exhibit Stall	3X6	3X6	3X3	3X3
Title of the event	Y	N	N	N
Logo on Facebook/Instagram Post	100	50	25	10
Digital Billboard (2 weeks prior)	Y	N	N	N
Static Banner Ad on the event website	Y	Y	Y	Y
Logo, link and blurb on the website/social media posts	Y	Y	Y	N
Media Coverage (Print, Radio, Online)	Y	Y	N	N

# How we did in 2018?

Volunteers

40+

Festival Attendees

9,000+

International Artist

6

Donors

4

Stalls

20

Sponsors

10+

NZ Artists

14

# What's in 2019 - Teaser

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**1 stage, 1 international act**

**15,000 + visitors, 10+ local acts**

**10 + food stall, fun zone**

**10 + crafts/info stalls**

# Sponsors & Donors - 2018



Note: These are not a complete list, we are thankful to many sponsors, donors and well wishers who believed on us.

# Every picture tells a story, one from Nepal Fest 18

